



CRE Finance Council Privacy Policy

Updated October 20, 2017

The CRE Finance Council (“CREFC,” “we,” “us,” or “our”) adheres to the following policies regarding its collection, use, and dissemination of personal and non-personal information through its website, which is located at crefc.org, including members-only services provided through the website (the “Site”).

Collection and Use of Member Information

Any information entered into the Site, including for registration or any other uses of the Site (“Personal Information”), is stored and hosted in servers owned by CREFC. We employ physical, electronic, and procedural safeguards in accordance with federal regulations to protect your Personal Information.

We may use your Personal Information to send you informational and promotional content that you may choose to receive, such as information regarding CREFC news, events, initiatives, and other information, and to respond to correspondence from you. You can stop receiving our emails by following the unsubscribe instructions included in every email.

We may share the information we collect with third-party service providers who assist us in our work, including database management, internal marketing, data analytics, communications, site management and content improvement. We do not now and do not intend to sell, rent, or market personal data about you to third parties for other purposes without your consent.

We may also share your Personal Information with unaffiliated third parties to meet legal requirements, such as responding to subpoenas, court orders or other legal process, to respond to an emergency, to protect the rights, property or safety of CREFC and its users, or to enforce the Terms of Use.

In the event that CREFC or any of its assets, such as the Site, is acquired by a third party, Personal Information acquired by CREFC may be one of the assets transferred.

If you believe that CREFC has information about you that is incorrect or incomplete, please let us know via the email or address listed below and we will correct or update it promptly. You may also ask us to remove your name and other Personal Information from our database, in which case we will make all reasonable efforts to do so.

Cookies and Other Information Collection

When you use the Site, CREFC and/or our third party service providers may use cookie and web beacon technology to associate certain Internet-related information about you with information about you stored in our database. Such Internet-related information can be helpful in many ways including, for example, allowing us to tailor the Site to better match your interests and



preferences. With most Internet Browsers, you can erase Cookies from your computer hard drive, block all Cookies, or receive a warning before a Cookie is stored. Please refer to your Browser instructions or help screen to learn more about these functions.

External Links to Other Web Sites

The Site may contain links to third-party web sites. CREFC cannot be responsible for and makes no representations or warranties about the privacy practices of third parties.

Changes to Privacy Policy

CREFC may update this Privacy Policy to reflect changes in our practices and services. When we post changes to this Privacy Policy, we will revise the “last updated” date at the top of this Privacy Policy. We recommend that you check our websites from time to time to inform yourself of any changes in this Privacy Policy or any of our other policies.

Contact

If you have any questions about this policy, please contact Edward DeAngelo at edeangelo@crefc.org.