

2007

CMSA-Canada 4th Annual Conference

SPONSORSHIP OPPORTUNITIES



COMMERCIAL MORTGAGE SECURITIES ASSOCIATION

All sponsors of the CMSA-Canada 4th Annual Conference receive the following benefits:

- ♦ Acknowledgement in advance mailings and Sponsors Guide program materials, Conference signage and banners
- ♦ Complimentary registration(s) to the Conference based on level of sponsorship set forth below:

Gold..... More than \$10,000. 4 registrations

Silver.....More than \$5,000 up to \$10,000..... 3 registrations

Bronze.....More than \$2,500 up to \$5,000..... 2 registrations

Copper.....\$1,000 up to \$2,500..... 1 registration

Gold Level Sponsors will be eligible for the following additional benefits:

- ♦ One full page ad in the Conference Book (distributed to all attendees)
- ♦ The option to obtain booth space (8' x 10' full pipe and draping) around the popular food display

Silver Level Sponsors will be eligible for the following additional benefits:

- ♦ One half-page ad in the Conference Book (distributed to all attendees)
- ♦ The option to obtain booth space (8' x 10' full pipe and draping) around the conference main area

Note: Only 15 exhibit booths will be offered at this event on a first-come first-serve basis to all Gold and Silver Sponsors.

Bronze Level Sponsors will be eligible for the following additional benefits:

- ♦ One quarter-page ad in the Conference Book (distributed to all attendees)
- ♦ The opportunity to display corporate literature

Copper Level Sponsors will be eligible for the following additional benefit:

- ♦ The opportunity to display corporate literature

CMSA would like to thank the sponsors of the Third Annual Conference by affording them the "Right of Renewal" for the event/item they sponsored in 2006. Deadline for renewing is July 13, 2007.



Monday, October 15	Sole Sponsor	Co-Sponsor	Sponsorship Amount
Networking Reception	\$15,000	5 at \$3,000	\$ _____
CMBS 301®	\$7,500	3 at \$2,500	\$ _____
Tuesday, October 16			
Networking Reception	\$20,000	6 at \$3,500	\$ _____
Keynote Speaker Luncheon	\$15,000	3 at \$5,000	\$ _____
Dessert Buffet	\$12,000	4 at \$3,000	\$ _____
Continental Breakfast	\$7,500	3 at \$2,500	\$ _____
General Sessions (5 Sessions)	\$3,000/Session	15 at \$1,000 (3 Sponsors per Session)	\$ _____
Networking Break	\$3,000		\$ _____
Other Opportunities			
Internet Kiosks	\$7,500	3 at \$2,500	\$ _____
Conference Padfolios	\$7,500		\$ _____
Conference Totebags	\$7,500		\$ _____
Plasma Screens	\$6,000	2 at \$3,500	\$ _____
Conference Water Bottles	\$5,000		\$ _____
Ongoing Beverages	\$5,000	2 at \$2,500	\$ _____
Conference Name Badges	\$5,000		\$ _____
Conference Novelty Item	\$5,000		\$ _____
Exhibit Space (Limited to CMSA members only)	\$4,000		\$ _____
Conference Candy	\$3,000		\$ _____
Conference Notepads	\$2,500		\$ _____
Conference Pens	\$2,500		\$ _____
"At a Glance" Guidebook	\$2,500		\$ _____
Back Cover of Conference Book	\$1,000		\$ _____
Inside Back Conference Book	\$1,000		\$ _____
Inside Front Conference Book	\$1,000		\$ _____
Total Sponsorships			\$ _____

All currency noted above is in Canadian Dollars

Please make checks payable to CMSA. All checks must be paid in Canadian Dollars.

Please Print Clearly

Contact Name _____
Company Name (Please list company name as it should appear in marketing materials) _____
Street Address _____
City _____ Province _____
Postal Code _____ Country _____
Phone _____ Fax _____
E-mail _____
Company Website _____
Credit Card number _____ Exp. Date _____
Name as it appears on card _____

For more information or to tailor a sponsorship to your company's needs, please contact: Claudia Aubourg at 1-212-509-3282.

Please e-mail or fax your completed sponsorship form to: Claudia Aubourg at claudia@cmbs.org or 1-212-509-1895.
Or mail to: CMSA 30 Broad Street, Floor 28, New York, NY 10004.

