



CMSA-EUROPE CONFERENCE 2008
LONDON, 4-5 NOVEMBER

SPONSORSHIP OPPORTUNITIES



**COMMERCIAL MORTGAGE
SECURITIES ASSOCIATION**

SPONSORSHIP OPPORTUNITIES CMSA-EUROPE CONFERENCE 2008 LONDON, 4-5 NOVEMBER

CMSA-Europe has moved its annual Conference from Vienna to London; the event will be held on 4-5 November 2008, at the Hilton, Canary Wharf. Given market conditions and in an effort to attract the greatest number of delegates and investors, the CMSA-Europe Board of Governors decided that moving to London was the best course of action.

We have adjusted our Sponsorship Programme to ensure our member companies are able to participate, increase visibility as well as network amongst industry players.

Our aim is to encourage participation from all players in the commercial real estate capital market finance industry. The event will take place over one-and-a-half days and the agenda will address current market conditions and include educational offerings, hot topics and opportunities for an open, honest exchange of views. There also will be ample time for networking. To encourage maximum participation we will be offering complimentary passes to all investors and a discounted rate to those who have been made redundant.

With a history of highly regarded industry Conferences, our events continue to be at the forefront of the global market. As the industry continues to adapt and evolve, we encourage you to take the opportunity to build upon and enhance your relationships amongst our members and market contacts globally.

All Sponsors of the Conference are entitled to the following benefits:

- Acknowledgement in pre and post Conference mailings
- Recognition on CMSA's website
- Company branding in Conference materials/ event signage
- Complimentary firm passes based on level of Sponsorship
- The opportunity to advertise in the Conference Book based on level of Sponsorship
- The option to exhibit based on level of Sponsorship (subject to availability).
Note: Exhibit space is very limited; space will be available based on level of Sponsorship and first come first served only.



Sponsor Level	Amount	Complimentary Firm Passes	Advertisement in Conference Book	Exhibit Space
Gold	£10,000 +	6	1 page	Table top & banner stand
Silver	£5,000 – £9,999	4	1/2 page	Table top
Bronze	£1,500 – £4,999	1	1/4 page	-



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Tuesday 4 November

	Sole Sponsor	Co-Sponsor	
Educational Session	£ 2,000		£ _____
Boxed Lunches	£ 2,000		£ _____
Ongoing Beverages (throughout Conference)	£ 5,000	£ 2,500	£ _____

Wednesday 5 November

	Sole Sponsor	Co-Sponsor	
Continental Breakfast	£ 5,000	£ 2,500	SOLD
Opening Session	£ 4,000		SOLD
General Session	£ 2,500		£ _____
Morning Coffee	£ 4,000	£ 2,000	SOLD
Luncheon	£ 6,000		£ _____
Dessert Buffet	£ 2,000		£ _____
Afternoon Coffee	£ 4,000	£ 2,000	£ _____
Wine Tasting/Networking Reception	£12,000	£ 6,000	£ _____

Conference Materials

	Sole Sponsor	Co-Sponsor	
Conference Book Tabs	£ 5,000	£ 1,000 per tab	£ _____
Folders	£ 8,000		SOLD
Name Badge Neck Straps	£ 7,000		SOLD
At-A-Glance Conference Programme	£ 3,000		£ _____
Notepads	£ 3,500		£ _____
Pens	£ 3,500		SOLD
Inside front cover of Conference Book	£ 2,500		SOLD
Inside back cover of Conference Book	£ 2,500		£ _____
Back of Conference Book	£ 2,500		SOLD
Overall Evaluation Form Prize	£ 1,500		£ _____

Total Sponsorship in GBP

£ _____

VAT will be charged at 17.5%

Please tick if you would like exhibition space: Gold - Table top & banner stand (subject to availability)
 Silver - Table top (subject to availability)

For further information, or if you would like assistance tailoring a package that will best suit your company's needs, please contact Carol Wilkie, Managing Director, CMSA-Europe.

Please print clearly:

Contact _____	Company website _____
Company _____	Marketing contact _____
Direct tel _____	Direct tel _____
E-mail _____	E-mail _____
Address _____	

Postcode _____	

Please fax or mail the completed Sponsorship form to:

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